

Estd. 1962
"A++" Accredited by
NAAC (2021)
With CGPA 3.52

SHIVAJI UNIVERSITY, KOLHAPUR - 416004, MAHARASHTRA

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शिवाजी विद्यापीठ, कोल्हापूर -४१६००४,महाराष्ट्र

दुरध्वनी-ईपीएबीएक्स -२६०९०००, अभ्यासमंडळे विभाग दुरध्वनी ०२३१—२६०९०९४



Date: 03/05/2025



Ref../SU/BOS/Com & Mgmt./265

To,

The Principal Affiliated (Commerce & Management) College Shivaji University, Kolhapur

Subject: Regarding syllabi of B. Com. Part-II Business Management (Entire) (Sem. III & IV) degree programme under the Faculty of Commerce & Management as per National Education Policy, 2020 (NEP 2.0)

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the University authorities have accepted and granted approval to the revised syllabi of B. Com. Part-II Business Management (Entire) (Sem. III & IV) Choice Based Credit System (CBCS) under the Faculty of Commerce & Management as per National Education Policy, 2020 (NEP 2.0)

This syllabi shall be implemented from the academic year 2025-2026 onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website www.unishivaji.ac.in (Online Syllabus).

The question paper on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October/November 2025 & March/ April, 2026. These chances are available for repeater students, if any.

You are therefore, requested to bring this to the notice of all Students and Teachers concerned.

Thanking you,

Yours faithfully,

Dy. Registrar

Encl: As above

for Information and necessary action

Copy to:

COL	by to:		
1	Dean, Faculty of Commerce & Management	6	Appointment Section A & B
2	Director, Board of Examinations and Evaluation	7	I.T.Cell /Computer Centre
3	Chairman, Respective Board of Studies	8	Eligibility Section
4	B. Com. Section	9	Affiliation Section (T.1) (T.2)
5	Internal Quality Assurance Cell (IQAC Cell)	10	P.G. Seminar Section



Syllabus for Bachelor of Commerce in Business Management (B.Com. B.M.) Part II Under the Faculty of Commerce and Management

(In accordance with **National Education Policy** With effect from Academic Year 2025-26)

Year and		Majo	r	7.70	OE (Choose	VSC, SEC,	AEC, VEC,	OJT, FP,	Cumulative	Degree Per
Level	Semester	Mandatory	Elective	Minor	any one of the following)	VSEC	IKS	CEP, CC, RP	Credit Per Semester	Cumulative Credit
	III	DSC-V- Management Practices (4) DSC-VI-	Advance Statistics Paper I / Quantitative Bus	AEC-III- Business Project I (FP-I- Field Project I (2)	22				
		Human Resource Management Paper I (4)		Accounting (4)	Environmental Science Paper I (2)	1	Communication- III (2)	CC-III-Co- Curricular Course-III (2)		LIC Divious
II (5.0)	IV	DSC-VII- Modern Management (4) DSC-VIII- Human	-	DSM-III- Basic Cost Accounting	OE-VI- Business Statistics Paper II / Environmental	SEC-II- Quantitative Skills (2)	AEC-IV- Business Communication-	CEP- I (2)	22	UG Diploma 88
		Resource Development Paper II (4)		(4)	Science Paper II (2)	. ,	IV (2)	Curricular Course-IV (2)		
Cum.		28	-	10	12	12	14	12	88	

Exit Option: Award of UG Diploma in Major with 88 credits and an additional 4 credits core NSQF course/Internship OR Continue with Major and Minor

Faculty of Commerce and Management

Syllabus as per National Education Policy (NEP) 2020

B.Com. Business Management Major

SEMESTER – III

DSC- V: Management Practices Credits: 4

(Marks: Semester End:80 Internal Assessment:20 Total Marks: 100)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Associate with the modern approach to Management
- Relate the role of Motivation in an organization
- Familiarize with the concepts of delegation and decentralization in organization structure

• Outline the various traits of leadership

• Ou	time the various traits of leadership	
Unit no.	Contents	No. of Hours
I	Modern Approaches to Management	
	 Management by Objectives (MBO); The MBO process 	1.5
	 Advantages and Disadvantages of MBO 	15
	 Suggestions for Improving the effectiveness of MBO 	
	 Systems approach to Management 	
II	Motivation	
	 Concept and Importance of Motivation 	15
	 Different Theories of Motivation- Maslow, Herzberg two factor, 	15
	Mc Gregor's theory X & theory Y.	
	 Motivation Incentives 	
	 Motivation and Performance 	
III	Delegation and Decentralization	
	 Delegation of Authority: Concept and Importance 	15
	 Principles of Delegation 	15
	 Centralization and Decentralization 	
	 Types and reasons for decentralization 	
IV	Leadership	
	 Nature - Types, Styles of Leadership 	15
	 Theories of Leadership (Trait, Behavioral, Contingency, 	15
	Participative, Charismatic, Transformational, Level 5 leader)	
	 Qualities of a Good Leader 	
	 Successful Women Leaders – Challenges faced by women in workforce. 	

- 1. L.M. Prasad, Principles of Management, S. Chand & Sons Co. Ltd, New Delhi
- 2. Dinkar Pagare, Principles of Management, Sultan Chand & Sons Publications, New Delhi.
- 3. Dr. Pankaj Madan. Dr Ashutosh Priya. Principles and Practices of Modern Management-Global Academic Publishers and Distributors
- 4. J.S. Chandan, Management Theory and Practice-Vikas Publishing House
- 5. R.K. Sharma, Shashi K. Gupta, Rahul Sharma, Business Management, Kalyani Publications, New Delhi

Faculty of Commerce and Management Syllabus as per National Education Policy (NEP) 2020 B.Com. Business Management Major SEMESTER – III

DSC- VI: Human Resource Management Paper I Credits: 4

(Marks: Semester End:80 Internal Assessment:20 Total Marks: 100)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Associate basic concepts of human resource management
- Procure process of human resources planning
- Estimate employee training and appraisal
- Summarizing recent trends in HRM and green HRM

Unit no.	Contents	No. of Hours
I	Introduction to Human Resource Management (HRM)	
	 Nature, Objectives and Importance of Human Resource 	15
	Management.	15
	 Functions of Human Resource Management. 	
	HR Manager- Meaning, Role	
	 Responsibilities of HR Manager. 	
II	Procurement of Human Resource Planning	
	 Meaning, Concept, Objectives and Benefits of HRP 	15
	 Job Analysis-Concept, Job Description and Job Specification. 	13
	Recruitment-Meaning, importance and sources of recruitment.	
	 Selection-Meaning, concept and Selection Procedure. 	
III	Employee Training and Appraisal	
	 Employee Training –Need of training and Methods of training. 	15
	Concept- Job Evaluation, Promotion, Transfer, Job Rotation and	15
	Job enrichment	
	 Performance Appraisal - Meaning and purpose of performance 	
	appraisal	
IV	Recent Trends in HRM	
	 HRIS, Flexi time, Dual career, moonlighting of employees. 	4 =
	 International HRM and Cross Culture 	15
	 Employee Engagement & Employer Branding. 	
	Green HRM	

- 1. Human Resource Management Dr. C.B Gupta, Sultan chand and sons publications
- 2. Personnel Management Edwin Flippo publisher- McGraw- Hill Inc.US
- 3. Human Resource Management- McGraw- Hill, Text and Cases, K. Aswathappa
- 4. Human Resource Management -P. Subba Rao, Macmillan

Faculty of Commerce and Management

Syllabus as per National Education Policy (NEP) 2020

B.Com. Business Management Major

SEMESTER – III

DSM II: Advance Accounting Credits: 4

(Marks: Semester End:80 Internal Assessment:20 Total Marks: 100)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Equipped with the knowledge and skills required to tackle complex accounting concepts and practices.
- Acquaint with essential financial tools and contextualize their application for meaningful analysis.
- Analyze the financial performance of an organization through its financial statements

• Identifying procedures related to issue of shares

Unit no.	Contents	No. of Hours
I	Accounting for Non -Profit Organizations	
	 Non-Profit Entities- Meaning, Features of Non-Profit Entities 	15
	 Preparation of Accounting Records - Receipts and Payments 	
	Account, Income and Expenditure Account. Balance Sheet	
	 Difference between Receipt and Payment Account and Income and 	
	Expenditure account	
	 Accounting problems of not-for-profit concerns 	
II	Rectification of Errors	
	 Rectification of Errors: concept and types 	15
	 Classification of errors 	
	 Suspense account 	
	 Rectifying Accounting problems 	
III	Final Accounts	
	 Concept and Importance of final accounts 	15
	 Trading account, Profit and loss A/c 	15
	 Profit and loss appropriation A/c, Balance Sheet. 	
	 Difference between profit and loss A/c and Profit and Loss 	
	 Appropriation A/c., problems on final A/c (sole trader) 	
IV	Company Accounts	
	 Share capital: Concept and types of share capital, 	15
	 Issue of shares for cash and consideration 	
	 Over subscription, under subscription and forfeiture of shares 	
	 Practical problems on company accounts 	

- 1. Advanced Accounts -Shukla. M.C., Grewal T.S., and Gupta, S. Chand & Co. New Delhi.
- 2. Accounting & Finance for Bankers: Abhinash Kumar Mandilwar- R.Gupta
- 3. Principles of Financial Accounting: Lt Bhupinder-Cengage
- 4. Introduction to Accountancy: T.S.Grewal, S.C. Gupta S. Chand & Co. New Delhi
- 5. Financial Accounting: S.N. Maheshwari, Suneel K. Maheshwari, Sharad K. Maheshwari-Vikas Publication

Faculty of Commerce and Management Syllabus as per National Education Policy (NEP) 2020

B.Com. Business Management Major SEMESTER – III

OE- V: Business Statistics Paper I

Credits: 2

(Marks: Semester End:40 Internal Assessment:10 Total Marks: 50)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Associate basic knowledge of business statistics
- Acquaint them with knowledge of data classification and representation

Unit no.	Contents	No. of Hours
I	Introduction to Business Statistics	
	 Meaning and Scope of Business Statistics Meaning of Primary and Secondary Data, Qualitative and Quantitative Data Frequency Distribution, Meaning and Need of Sampling Simple and Stratified Sampling Methods, Application of 	15
II	Business Statistics in Industry Statistical data and representation	
	 Introduction, Attributes and Variables of Data Condensation Meaning, objectives and types of Classification Objectives and types of Tabulation Distinguish between Classification and Tabulation 	15

- 1. Business Mathematics and Statistics-I, Dr. Mangesh P. Waghmare and Ravikiran Prafull Kakade, Thakur Publication Pvt. Ltd. Pune
- 2. Business Mathematics- Pinky Agarwal, Thakur Publication Pvt. Ltd. Pune
- 3. Business Mathematics and Statistics- Ravikiran Kakade, Dr. M. Waghmare
- 4. Fundamentals of Statistics- S. P. Gupta, Himalaya Publishing House.
- 5. Introduction to Statistics- m. Girija and V. Girija ad Statistics for Management- P. N. Arora and S. Arora

Faculty of Commerce and Management Syllabus as per National Education Policy (NEP) 2020 B.Com. Business Management Major SEMESTER – III

OE- V: Environmental Science Paper I Credits: 2

(Marks: Semester End:40 Internal Assessment:10 Total Marks: 50)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Acquaint with interaction between people and environment.
- Retrieving about various environment issues such as ecosystem, etc.

Unit no.	Contents	No. of Hours
I	Introduction to Environmental Science	
	 Definition, Principles & Scope of environmental science. 	15
	 Structure and composition of atmosphere 	13
	 Troposphere, Stratosphere, Mesosphere, Thermosphere, 	
	Hydrosphere, Lithosphere- horizon	
	 Nutrients in soil, Nitrogen pathways and Biosphere 	
II	Environmental Education	
	 Definition and background of environmental education 	15
	 Need and Objectives of environmental education 	
	 Role of Government and NGO in protection of environment 	
ĺ		

- 1. Principles of environmental science by watt, K.E.F., McGraw-Hill Book Company
- 2. Environmental Science by Nobel, B.J. and Kormandy, E.J., The way the world works, Prentice-Hall Inc., N.J.
- 3. Environmental Science by Turk A., Turk, J. Wittes J. T. and Wittes, R. E.
- 4. Environmental Science: An Introduction by G. T. Miller
- 5. Ecology & Environment by P. D. Sharma

Faculty of Commerce and Management Syllabus as per National Education Policy (NEP) 2020

B.Com. Business Management Major

SEMESTER – III

VSC III: Quantitative Techniques

Credits: 2

(Marks: Semester End:40 Internal Assessment:10 Total Marks: 50)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Acquaint basic knowledge of quantitative techniques
- Instill the practical knowledge about calculation of interest

Unit no.	Contents	No. of Hours
I	 Introduction to Quantitative Techniques Introduction, Meaning and Definition of Quantitative Techniques Classification and Functions of Quantitative Techniques Uses of Quantitative Techniques Limitations of Quantitative Techniques 	15
II	 Interest Simple Interest- Meaning and Calculation of Simple Interest Compound Interest- Meaning and Calculation of Compound Interest Difference between Simple Interest and Compound Interest 	15

- 1. Business Mathematics and Statistics- Ravikiran Kakade, Dr. M. Waghmare
- 2. Fundamentals of Statistics- S. P. Gupta
- 3. Introduction to Statistics- m. Girija and V. Girija
- 4. Statistics for Management- P. N. Arora and S. Arora
- 5. Business Statistics- D. R. Agrawal

Faculty of Commerce and Management

Syllabus as per National Education Policy (NEP) 2020

B.Com. Business Management Major SEMESTER – III

AEC III: Business Communication III Credits: 2

(Marks: Semester End:40 Internal Assessment:10 Total Marks: 50)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Design business correspondence that would require in professional lives
- Learn the rules of language and how to deduce language structure and usage

Unit no.	Contents	No. of Hours
I	Part of Speech	
	 Parts of Speech, Tenses Articles 	15
	 Prepositions and Linkers 	
	 Punctuation, Common Mistakes 	
	 Polite Expression, Affixes 	
II	Application Letter	
	 Application Letters Meaning, Types- Guidelines to write 	15
	Covering Letter	15
	 Resumes - Form and content of an application letter 	

- 1. Business Communication- Shirley Taylor, Pearson Publication Ltd.
- 2. Business Communication- Shivaji University, Kolhapur
- 3. Practical usage in English- Michael Swan
- 4. Writing that works, 3E: How to communicate effectively in business
- 5. Essential of Business Communication- Rajendra Pal

Faculty of Commerce and Management Syllabus as per National Education Policy (NEP) 2020

B.Com. Business Management Major

SEMESTER – III FP – I- Field Project I

Credits: 2

(Total Marks: 50)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Understand domain knowledge of organization.
- Identify the features of organization.

Guidelines	for
project	

- 1. A group of maximum **two to four** students prepare a Field project under the guidance of internal teacher.
- 2. Students should adopt Field Visit approach
- 3. Students should visit any type of bank and collect the information about different features of bank and products and services offered by the bank.
- 4. **Number of Copies**: The student should submit **one Spiral copy** of the Field Project Report to College /University & also **prepare one individually spiral copy.**
- 5. The Field project report is duly signed by Principal or Head of Department, Project Guide and Student

Guidelines for submission of the Project

Report

- **a. Paper:** The Report shall be typed on white paper, A4 size, for the final submission. The report to be submitted must be original and subsequent copies may be photocopied on any paper.
- **b. Typing:** The typing shall be of standard letter size, 1.5 spaced and on both side of the paper. (Normal text should have Times New Roman, Font size 12. Headings can have bigger size)
- **c. Margins:** The typing must be done in the following margins: Left 1.5 inch, Right ----- 1 inch Top ----- 1 inch, Bottom 1 inch
- **d. Front Cover:** The front cover should contain the following details: TOP: The title in block capitals of 6mm to 15mm letters.

CENTRE: Full name in block capitals of 6mm to 10mm letters.

	BOTTOM: Name of the University, Course, Year of submission -all in block
	capitals of 6mm to 10mm letters on separate lines with proper spacing with
	center alignment
Documentation	a) Cover Page
Format	b) Institute/College Recommendation
	c) Guide Certificate
	d) Declaration
	e) Acknowledgement
	f) Index
	g) Chapter Scheme
	1)Introduction
	2) Company Profile
	3)Data Analysis & Interpretation
	4)Findings & Conclusion
	5) References
	6)Annexure

Field Project Evaluation

 Sr. No.
 Norms
 Marks

 1
 Project Report
 20

 2
 Project Presentation
 15

 3
 Question/ Answer
 15

 TOTAL
 50

Total Marks: 50

Field Project Examination should be conducted by the University appointed examiner panel

Faculty of Commerce and Management

Syllabus as per National Education Policy (NEP) 2020

B.Com. Business Management Major

SEMESTER – IV

DSC- VII: Modern Management

Credits: 4

(Marks: Semester End:80 Internal Assessment:20 Total Marks: 100)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Make students aware about the thoughts propounded by management experts in the modern scenario
- Associating concept of TQM and Quality standards
- Expose students to quality control and SWOT analysis techniques

• Understand the Japanese management practices

Unit no.	Contents	No. of Hours
I	Contribution to Modern Management Practices	
	 Concept of Modern Management 	15
	 Modern Management Techniques 	13
	 Mary Parker Follett contribution to Management 	
	 Contribution of C.K. Pralhad: Core Competencies 	
II	Total Quality Management (TQM)	
	 Concept and evolution of TQM 	15
	 Elements of TQM, Principles of guiding TQM 	13
	 Quality standards: ISO Quality standards meaning 	
	 Importance and Elements of Quality standards 	
III	SWOT Analysis and Benchmarking	
	 Concept of SWOT analysis 	15
	 Advantages and limitations of SWOT analysis 	15
	 Benchmarking-meaning, its types and advantages 	
	Benchmarking in Strategic Management	
IV	Japanese Management Practice	
	 Concept of Japanese Management 	15
	 5-S System- meaning and importance 	
	 Kaizen-meaning and importance 	
	 Poka-Yoke- meaning and importance 	

- 1. Principles of Management- P.C. Tripathi& P.N Reddy, Tata McGraw, Hill, Noida.
- 2. Modern Management Practices- Dr. A.K.Gavai
- 3. Principles of Management-L.M. Prasad, S.Chand& Sons Co. Ltd, New Delhi.
- 4. Business Organisation and Management-M.C. Shukla
- 5. Principles and Practices of Modern Management: Dr. Pankaj Madan. Dr Ashutosh Priya.
 - Global Academic Publishers and Distributors

Faculty of Commerce and Management Syllabus as per National Education Policy (NEP) 2020 B.Com. Business Management Major SEMESTER – IV

DSC- VIII: Human Resource Development Paper II Credits: 4

(Marks: Semester End:80 Internal Assessment:20 Total Marks: 100)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Associating basic concepts of Human Resource Development
- Procurement planning of human resources development
- Highlighting human resource development system
- Summarizing recent trends and working about HRD development

Unit no.	no. Contents	
I	Introduction to HRD	
	 The evolution of Human Resource Development 	15
	 The relationship between HRD and HRM 	13
	 Functions of Human Resource Development 	
	 Challenges to organizations and to HRD professionals 	
II	HRD System	
	 process of designing HRD system 	15
	 HRD system and sub system its process and outcomes 	15
	 HRD culture and climate 	
	 factors effecting in HRD system 	
III	Planning for HRD	
	 Meaning and concept of career planning 	15
	 Objective and nature of career planning, 	15
	 Process of career planning, functions of career planning, 	
	 Succession planning-meaning, concept and scope of succession 	
	planning.	
IV	Recent trends in HRD and HRD department	
	Emerging trends of HRD,	15
	 Line managers and HRD 	15
	 Principals of designing HRD system 	
	 Providing physical and financial resources and facilities. 	

- 1. Human Resource Management: A Managerial Perspective by Cengage Learning EMEA; 2nd edition.
- 2. Human Resource Management Dr.C.B Gupta, Sultan chand and sons publications
- 3. HRD Audit- T. V. Rao, SAGE Response business books 2nd edition.
- 4. Human Resource Management- McGraw- Hill, Text and Cases, K. Aswathappa

Faculty of Commerce and Management

Syllabus as per National Education Policy (NEP) 2020

B.Com. Business Management Major

SEMESTER – IV

DSM III: Basic Cost Accounting

Credits: 4

(Marks: Semester End:80 Internal Assessment:20 Total Marks: 100)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Interpret cost behavior and its impact on management decisions
- Navigate the budgeting process, including performance evaluation
- Distinguish financial information constructively

• Estimate Marginal costing, BEP concepts effectively

Unit no.	Contents	No. of Hours	
I	Cost Accounting: An Overview		
	 Meaning of Costing and Cost Accounting 	15	
	 Objectives of Cost Accounting 	15	
	 Differences between Financial Accounting and Cost Accounting 		
	 Advantages and Limitations of Cost Accounting 		
	 Costing Methods and Techniques 		
II	Statement of Cost		
	 Preparation and Presentation of Cost Data and Information 	15	
	 Tabulation of Cost Data 	13	
	 Preparation of Cost Sheets 		
III	Marginal Costing		
	 Marginal Costing: concept, importance 	portance 15	
	Profit – Volume Ratio, Break – Even Point,	13	
	 Margin of Safety, Application of Break-even Analysis. 		
	Practical problems		
IV	Budget and Budgetary Control		
	 Concept, characteristics of Budget and Budgetary Control 	15	
	 Classification of budgets 		
	 Preparation of Cash Budget 		
	 Preparation of Flexible Budget 		

- 1. Cost Accounting-Jawahar Lal Tata McGraw Hill
- 2. A textbook of financial, cost and Management accounting- Dr. P. Periasamy-Himalaya Publishing House
- 3. Problems in Cost Accounting- Maheswari S.N., Mahaveer Publications
- 4. Cost Accounting M.N Arora., Priyanka Kalyal-Vikas Publishing
- 5. Cost Accounting- R.S. N Pillai., V.Bagavati-S.Chand

Faculty of Commerce and Management Syllabus as per National Education Policy (NEP) 2020 B.Com. Business Management Major

SEMESTER - IV

OE VI: Business Statistics Paper II Credits: 2

(Marks: Semester End:40 Internal Assessment:10 Total Marks: 50)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Associate basic knowledge of Correlation
- Acquaint them with knowledge of Index Number

Unit no.	Contents	No. of Hours
I	Correlation	
	 Meaning of correlation and application of correlation. 	15
	 Types of correlation and degree of correlation. 	15
	 Methods-III Scatter Diagram, Karl Pearson's Coefficient of 	
	Correlation	
	 Spearman's Rank Coefficient of Correlation 	
II	Index Number	
	 Meaning, Types and Uses of Index number. 	15
	 Methods of constructing Price Index Number, Fixed – Base 	15
	Method, Chain-Base Method	
	• Consumer Price Index Number and Fisher's Ideal Index Number,	
	Reversibility Test- Time and Factor.	

- 1. Business Mathematics and Statistics- Ravikiran Kakade, Dr. M. Waghmare
- 2. Fundamentals of Statistics- S. P. Gupta, Himalaya Publishing House.
- 3. Business Mathematics and Statistics-I, Dr. Mangesh P. Waghmare and Ravikiran Prafull Kakade, Thakur Publication Pvt. Ltd. Pune
- 4. Business Mathematics- Pinky Agarwal, Thakur Publication Pvt. Ltd. Pune

Faculty of Commerce and Management Syllabus as per National Education Policy (NEP) 2020 B.Com. Business Management Major SEMESTER – IV

OE VI: Environmental Science Paper II Credits: 2

(Marks: Semester End:40 Internal Assessment:10 Total Marks: 50)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Acquaint with interaction between people and environment.
- Awareness about various environment issues such as ecosystem, natural resources etc.

Unit no.	Contents	No. of Hours
I	 Ecosystem structure Concept of ecosystem, Functions of ecosystem Types of ecosystems- Terrestrial, Fresh water, Marine. Trophic levels in ecosystem 	15
II	Natural Resources Definition, Concept & classification of resources Land Resources Energy Resources Forest Resources	15

- 1. Environmental resources by Mathur
- 2. Environmental Science by Nobel, B.J. and Kormandy, E.J., The way the world works, Prentice-Hall Inc., N.J.
- 3. Tyner, WE: Energy resources & economic development in India, Allied pub. Pvt. Ltd.
- 4. Environmental Science: An Introduction by G. T. Miller
- 5. Ecology & Environment by P. D. Sharma

Faculty of Commerce and Management Syllabus as per National Education Policy (NEP) 2020 B. Com. Business Management Maior

B.Com. Business Management Major SEMESTER – IV

SEC II: Quantitative Skills

Credits: 2

(Marks: Semester End:40 Internal Assessment:10 Total Marks: 50)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Aquent basic quantitative skills
- Instill the practical knowledge about calculation of mean, median, mode and dispersion

Unit no.	Contents	No. of Hours
I	Measures of Central Tendency	
	 Mean, Median, Mode Relation of Mean, Median, Mode Comparison of Mean, Median, Mode Merits and Demerits of Measures of Central Tendency 	15
II	 Measures of Dispersion Measures of Dispersion- Meaning, Methods Range, Quartile Deviation Mean Deviation, Standard Deviation 	15

- 1. Business Mathematics and Statistics- Ravikiran Kakade, Dr. M. Waghmare
- 2. Fundamentals of Statistics- S. P. Gupta
- 3. Introduction to Statistics- m. Girija and V. Girija
- 4. Statistics for Management- P. N. Arora and S. Arora
- 5. Business Statistics- D. R. Agrawal

Faculty of Commerce and Management Syllabus as per National Education Policy (NEP) 2020 B.Com. Business Management Major SEMESTER – IV

AEC IV: Business Communication IV Credits: 4

(Marks: Semester End:80 Internal Assessment:20 Total Marks: 100)

COURSE OUTCOMES:

After studying this course, students will be able to....

- Design business correspondence required in their professional lives
- Familiarized with written and oral communication skills to enable letter preparation and participation in recruitment process

Unit no.	Unit no. Contents	
I	Report Writing	
	 Report writing – Features, Types of Reports, 	15
	 Organization of a Business Report, 	15
	 Preparation of Report – Long and Short Report 	
	 Report by Individuals and Committees 	
II	Resume	
	 Resume, Preparation of Resume 	15
	 Interview: Meaning, Interview Preparation 	15
	 Objectives and Techniques of Facing Interviews 	
	 Types of Interviews, Creating & maintaining Digital Profile 	

- 1. Business Communication- Shirley Taylor, Pearson Publication Ltd.
- 2. Business Communication- Shivaji University, Kolhapur
- 3. Practical usage in English- Michael Swan
- 4. Writing that works, 3E: How to communicate effectively in business
- 5. Essential of Business Communication- Rajendra Pal

Faculty of Commerce and Management
Syllabus as per National Education Policy (NEP) 2020
B.Com. Business Management Major
SEMESTER – III

Community Engagement Programme (CEP): I Credits: 2

1. INTRODUCTION:

New generation of students are increasingly unaware of local, rural and peri-urban realities surrounding their HEIs, as rapid urbanization has been occurring in India. A large percentage of Indian population continues to live and work in rural and peri-urban areas of the country. While various schemes and programs of community service have been undertaken by HEIs, there is no singular provision of a well- designed community engagement course that provides opportunities for immersion in rural realities. Such a course will enable students to learn about challenges faced by vulnerable households and develop an understanding of local wisdom and lifestyle in a respectful manner.

2. OBJECTIVES:

- To promote a respect for rural culture, lifestyle, and wisdom among students.
- To learn about the present status of agricultural and development initiatives.
- Identify and address the root causes of distress and poverty among vulnerable households.
- Improve learning outcomes by applying classroom knowledge to real-world situations.

To achieve the objectives of the socio-economic development of New India, HEIs can play an important role through active community engagement. This approach will also contribute to improve the quality of both teaching and research in HEIs in India. India is a signatory to the global commitment for achieving Sustainable Development Goals (SDGs) by 2030. Achieving these 17 SDG goals requires generating locally appropriate solutions. Community engagement should not be limited to a few social science disciplines alone. It should be practiced across all disciplines and faculties of HEIs. These can take the forms of enumerations, surveys, awareness camps and campaigns, training, learning manuals/films, maps, study reports, public hearings, policy briefs, cleanliness and hygiene teachings, legal aid clinics, etc. For example, students of chemistry can conduct water and soil testing in local areas and share the results with the local community. Students of science and engineering can undertake research in partnership with the community on solid and liquid waste disposal Therefore, students are being encouraged to foster social responsibility and community engagement in their teaching and research.

3. LEARNING OUTCOMES:

After completing this course, students will be able to

- Gain an understanding of rural life, Indian culture, and social realities.
- Develop empathy and bonds of mutuality with the local community.

- Appreciate the significant contributions of local communities to Indian society and economy.
- Learn to Value local knowledge and wisdom.
- Identify opportunities to contribute to the community's socioeconomic improvement.
- **4. Credits:** Two credit Course; Students are expected to complete 60 hours of participation

5. COURSE STRUCTURE:

Sr.	Module Title	Module Content	Teaching/Learning/
No.			Methodology
1	Appreciation	Rural lifestyle, rural society, joint family,	Classroom
	of Rural	caste and gender relations, rural values with	discussions Field
	Society	respect to community, rural culture nature	visit Individual
		and public resources, ponds and fisheries,	/Group conference
		elaboration of soul of India lies in villages'	Report/journal
		rural infrastructure,	submission & VIVA
2	Understanding	Agriculture, farming, land ownership, water	Classroom
	rural and local	management, animal husbandry, non-farm	discussions Field
	economy and	livelihood and artisan's rural entrepreneurs,	visit Individual
	livelihood	rural markets, migrant labour, social	/Group conference
		innovation projects	Report/journal
			submission & VIVA
3	Rural and local	Traditional rural and community	Classroom
	Institution	organization, self-help groups, decentralized	discussions Field
		planning, panchayat raj institutions Gram	visit Individual
		panchayat, Nagarpalika and Municipalities,	/Group conference
		local Civil Society, Local administration,	Report/journal
		National rural, Livelihood Mission [NRLM],	submission & VIVA
		Mahatma Gandhi National Rural	
		Employment. Guarantee [MGNREGA].	
4	Rural and	History of rural development and current	Classroom
	National	National Programms in India: Sarva shiksha	discussions Field
	development	Abhiyan, Beti Bachao Beti Padhao,	visit Individual
	programmers	Ayushman Bharat, eShram Swachh Bharat,	/Group conference
		PM Awas yojana, Skill India, Digital India,	Report/journal
		Start-Up India, Stand-Up India, Scheme of	submission & VIVA
		Fund for Regeneration of Traditional	
		Industries (SFURTI), Jal Jeevan Mission,	
		Mission Antyodaya, ATMANIRBHAR	
		Bharat, etc.	

Note: Faculty can make addition in the list of activities as per domain content:

Recommended field-based activities (Tentative):

- Participate in Gram Sabha meetings, and study community participation;
- Visit to Swachh Bharat Mission project sites, conduct analysis and initiate problemsolving measures;
- Interaction with Self Help Groups (SHGs) women members, and study their functions and challenges; planning for their skill-building and livelihood activities;
- Visit Mahatma Gandhi National. Rural Employment Guarantee Act 2005 (MGNREGS) project sites, interact with beneficiaries and interview functionaries at the work site;
- surveys on Mission Antyodaya to support under Gram Panchayat Development Plan
- Visit Rural Schools/mid-day meal centers, study academic and infrastructural resources, digital divide and gaps;
- Associate with Social audit exercises at the Gram Panchayat level, and interact with programme beneficiaries;
- Visit to local Nagarpalika office and review schemes for urban informal workers and migrants;
- Attend Parent Teacher Association meetings, and interview school drop outs;
- Visit local Anganwadi and observe the services being provided;
- Visit local NGOs, civil society organizations and interact with their staff and beneficiaries;
- Organize awareness programmes, health camps, Disability camps and cleanliness camps;
- Conduct soil health test, drinking water analysis, energy use and fuel efficiency surveys and building solar powered village;
- Understanding of people's impacts of climate change, building up community's disaster preparedness;
- Organize orientation programmes for farmers regarding organic cultivation, rational use of irrigation and fertilizers, promotion of traditional species of crops and plants and awareness against stubble burning;
- Formation of committees for common property resource management, village pond maintenance and fishing;
- Identifying the small business ideas (handloom, handicaraft, khadi, food products, etc.) for rural areas to make the people self-reliant.
- Interactive with local leaders, panchayat functionaries, grass-root officials and local institutions regarding village development plan preparation and resource mobilization;
- Financial Literacy Awareness Programme
- Digital Literacy Awareness Programme
- Education Loan Awareness Programme
- Entrepreneurship Awareness Programme
- Awareness Programmes on Government Schemes
- Products Market Awareness
- Services Market Awareness
- Consumer Awareness Programme
- Accounting Awareness Programme for Farmers
- Accounting Awareness Programme for Street Vendors etc.

The above list of activities is not exhaustive. The college may add more activities of CEP related to the subjects under Faculty of Commerce and Management. The college may identify such areas for CEP as per the demand by the students as well as concerned teachers.

6. IMPORTANT RULES AND REGULATIONS FOR CEP:

Concurrent Fieldwork:

Students must conduct comprehensive studies on various challenges that they face in their chosen field. Every work relevant to the subject matter should be compiled and documented. Students should keep separate fieldwork diary or maintain journal in order to record them fieldwork experiences i.e. reading, e- contents, tasks, planning and work hours have to be recorded in the diary. Detailed work records report on students' fieldwork experiences and activities to be submitted and should be presented. The fieldwork conference is part of the Faculty timetable and is mandatory. should hold fieldwork conference FOREIGHTNIGHTLY for all students.

In addition to the principal curriculum, the students engage in a variety of community development- related activities. They are encouraged to plan and carry out programs, processions, and events for social causes. These activities seek to enhance students' personal and professional skills as well as foster self- development. "Rural Camp" should be embedded in the curriculum for first-year students to be held in the backward and neglected areas of District's.

Concurrent Fieldwork is the core curriculum activity in the CEP course. Hence, 100% attendance of the students is mandatory in case of absence on any student, supplementary fieldwork must be arranged and accomplished with the approval of the faculty supervisor.

7. EVALUATION/ASSESSMENT SCHEME:

Students should keep a Field Diary / journal to record, content, readings and field visit planning. The assessment pattern is internal and external i.e. 40+10.

Internal continuous Assessment: Participation in concurrent field visits 40%; individual/group field project conference, report/journal submission 40%.

External Assessment: Presentation of field project findings (VIVA) should be assigned 20%.

Nature of Question Paper and Scheme of Marking (Proposed)

A) For Four Credits

Note: following pattern is given by taking nature of course in management and commerce course into consideration

Question No: 1 Multiple Choice Question/ Fill in the blanks/ True or False.

(Any two question options from three) 20 marks

Question No: 2 Short Notes Questions (any four out of six) 20 marks

Answer limit 150-200 words

Question No: 3 Short Answer Questions (any four out of six) 20 marks

Answer limit 150-200 words

Question No: 4 Long Answer Questions (any two out of Four) 20 marks

Answer limit 300-400 words

B) For two Credits

Total marks: 40

Question No: 1 Multiple Choice Question/ Fill in the blanks/ True or False.

10 marks

Total marks: 80

Question No: 2 Short Notes Questions (any Two out of Four)10 marks

Answer limit 150-200 words

Question No: 3 Short Answer Questions (any Two out of Four) 10 marks

Answer limit 150-200 words

Question No: 3 Long Answer Questions (any one out of two) 10 marks

Answer limit 300-400 words

C) Internal Assessment

20 Marks/ 10 Marks

- 1. Assignments
- 2. Seminar
- 3. Poster Presentation
- 4. Role Play/ Case Study
- 5. Group Discussion
- 6. Unit Tests
- 7. Visits
- 8. Group project